CGI with a defined scope.

Product films, launch imagery and screen content. A production partner alongside your creative team.

Founded by Arseniy Valter.
Barcelona / Working internationally.
Client conversations in English.



SELECTED PROJECT WORK / SEIKO

Your direction.
Our agreed production scope.

01 / DEFINE

A production plan

We review the brief, product references, channels and launch date. The proposal defines responsibilities, deliverables, schedule and review stages.

02 / PRODUCE

Work you can review

Visual development, geometry, materials, lighting, animation and finishing as commissioned. Approval milestones establish what is resolved before the next stage.

03 / DELIVER

Outputs agreed in advance

Film lengths, aspect ratios, cutdowns and stills are scoped around the campaign. Usage, revisions and any source-file handover are clarified in the proposal.

Bring us into an existing campaign, or include CGI visual development in the scope. Responsibilities stay explicit.



Material, light, detail.

Watch studies exploring metal, glass and reflected light through close framing and controlled illumination.

CONTRIBUTION

Visual direction / Lighting & materials / 3D rendering

Full project presentation and film available at the case link below.

View the case and film



A product launch in motion.

A CGI launch film for POCO M6 Plus, developed for the Indian market. Visual concept, product modelling, animation and final post-production.

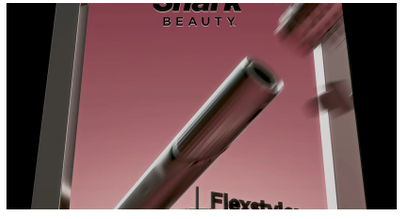
CONTRIBUTION

Creative direction / Concept & storyboards / 3D modelling & look development / Lighting, animation & post-production

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Render / installed screen above

From render to the street.

3D screen content for the corner billboard at CF Toronto Eaton Centre. Product scale, framing and movement create apparent depth from the public viewing position.

CONTRIBUTION

3D screen content

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Tell us what you are producing.

Product and creative references.
Channels, film lengths and versions.
Launch date and review windows.
An indicative budget and available assets.

Arseniy Valter

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Barcelona / Working internationally

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Discuss a commission

We aim to reply within two working days.

Need a different selection?
Ask for relevant screen, installation or campaign work. We will tailor the cases to your brief.